**Venue Lab Cookie Policy for Landing Forty Two**

When you interact with us on this site or subscribe to marketing emails we and third party organisations may collect information on you by using 'cookies' and other technologies such as pixel tags (we call all these similar technologies 'cookies' in this Policy).  This Policy tells you about the cookies we use on this site.

By using this site or subscribing to marketing emails you agree to us and third-party organisations using cookies in line with your cookie settings. For information about how we use your personal information, please see our Privacy Policy.

**What are cookies and how do they work?**
Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to that site on each subsequent visit, or to another website that recognises that cookie.

Pixel tags are an invisible image with a line of code which is placed within an email message or on a web page.

**Managing Cookies**
You can manage cookies through your web browser settings.  Also, if you don't want us or third party organisations to use cookies within our emails, the best way to prevent this is to not enable images when you view our emails. Just view the plain-text version of the email.

Bear in mind that we use cookies to remember your cookie preferences. If you delete all your cookies, you will have to update your preferences when you next visit our site.

Cookies are categorised as follows:

- **Strictly necessary cookies**
  These cookies enable services you have specifically asked for
- **Performance cookies**
  These cookies collect anonymous information on the pages visited
- **Functional cookies**
  These cookies remember choices you make to improve your experience.
- **Tracking cookies**
  These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests.

We use the following categories of cookies

**'Strictly Necessary'**
These cookies let you move around the site and use its features. These cookies don't gather any information about you that could be used for marketing or remembering where you've been on the internet.

For example, we use Strictly Necessary cookies to remember information you've entered on forms when you navigate to different pages on the site.

You have to accept these cookies to use this site. If you prevent them, we can't guarantee your security or predict how our website will perform during your visit.

The table below shows which cookies we have defined as 'strictly necessary'.

**'Performance'**
These cookies collect information about how you use our site, for instance which pages you go to most often and if you get error messages from web pages. These cookies don't collect information that identifies you.  Information collected by these cookies is aggregated and therefore anonymous. It is only used to improve how our site works.

For example, we use performance cookies to gather statistics on how our website is used and to help us improve the website by measuring any errors that occur.

You have to accept these cookies to use our site. If you prevent them, we cannot guarantee how our site will perform for you.

The table below shows the cookies we have defined as 'Performance'.

**'Functionality'**
These cookies are used to provide services or to remember settings to improve your visit.

For example, we use 'Functionality' cookies to remember settings you've applied and to make the site more relevant to you.

You can control whether these cookies are used, but preventing them may mean we can't offer you some services, and will reduce the support we can offer you. It's also possible that preventing these cookie stops us remembering that you didn't want a specific service.

The table below shows which cookies we have defined as 'Functionality'.

**'Targeting'**
These cookies track browsing habits and are used to deliver targeted advertising, limit the number of times you see an ad and measure ad effectiveness. They are usually placed on our site by third party advertising networks with our permission. They remember that you have visited a site and this information is shared with other organisations, such as advertisers.

We use 'Targeting' cookies to

- Link to social networks like Facebook, who may subsequently use information about your visit to target advertising to you on other websites
- Provide advertising agencies with information on your visit so that they can present you with adverts that you may be interested in when you return to our website or visit other third party websites
- Deliver content and marketing communications tailored to your interests based on information from your visit

You can control whether or not these cookies are used but preventing them may stop us from offering you some services. All of these cookies are managed by third parties, and you may alternatively use the third parties' own tools to prevent these cookies.

The table below shows which cookies we have defined as 'Targeting'.

**The cookies we use**

| Name of cookie | Type of cookie | When does it expire | What's its purpose | Category |
|---|---|---|---|---|
| PHPSESSID | Session cookie | Never | Authentication | Functional |
| __cfduid | Cloudflare | 1 year | Web Application Firewall - used to block malicious traffic | Functional |

**Third party sites**

Our site may contain links to third party sites that will also use cookies. We don't control these third-party sites or cookies and this Policy does not apply to them. Please visit the terms and conditions

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THE LEADENHALL BUILDING

and privacy and cookies statement of the relevant third-party site to find out how that site collects and uses your information and to establish whether and for what purpose they use cookies.

**Further Information about cookies**

You can read more about cookies at:
http://www.allaboutcookies.org

Google Analytics

Information about Google Analytics and to opt out of it is found by visiting;
https://tools.google.com/dlpage/gaoptout

Internet Advertising Bureau

A guide to behavioural advertising and online privacy has been produced by the internet advertising industry which can be found at:
http://www.youronlinechoices.eu

International Chamber of Commerce United Kingdom

Information on the ICC (UK) UK cookie guide can be found on the ICC website section:
http://www.international-chamber.co.uk/our-expertise/digitaleconomy